



Strategic Foresight 101 Workshops

explore and prepare for the future

Navigate the unknown with clarity and confidence.

Understand the core mentality and gain practical tools that open up possibilities, builds resilience, and empowers your team to lead with confidence.

Even though we can't predict the future, we can still prepare for it with more clarity, creativity, and confidence.

Our Strategic Foresight 101 Workshops help teams shift from being reactive to intentional. Through facilitated sessions, we explore emerging trends, stretch our thinking beyond default assumptions, and build future-ready strategies grounded in possibility, not panic.

Led by certified foresight practitioners, these sessions combine energizing conversations with practical skills you can apply to both everyday decisions and long-term planning.



How You'll Benefit

Enhanced Preparedness and Resilience

Exploring plausible futures helps your team anticipate change, reduce the element of surprise, and remain steady in uncertain times.

Competitive Advantage

By spotting early signals and tracking emerging trends, you can uncover new opportunities and stand out in a crowded market.

Improved Decision-Making

Foresight thinking expands your time horizon so today's choices align with tomorrow's goals.

Key Elements

Looking Beyond Your Market

Gain a more holistic and detailed view of what is happening in-and-around your market. Explore how the trends within adjacent, complementary, and even seeming unrelated industries are affecting your business today - and into the future.

Extending Your Time Horizons

With the rapid pace of change, it's easy to limit our time horizons. But by embracing uncertainty and exploring the unknown, we overcome thought boundaries and allow ourselves the creative freedom to imagine what is possible. This is where progressive ideas and fresh perspectives start leading us toward innovation and evolution.

Preparing, Not Predicting

By considering what might happen, we are preparing for what will happen. This involves creating a series of future-world scenarios based on information available today, which will reduce the element of surprise and improves long-term strategic agility.

The Process

Phase 1: Exploratory Call

First, let's connect to discuss your goals and workshop details. That way, we'll find out if this is the right fit for sides.

Phase 2: Pre-Workshop Planning

We'll work together on building a workshop structure and schedule that sets your team up for success, ensuring the content and topics align with your business.

Phase 3: Half-day Collaborative Session

Our team will provide all the necessary materials and will guide the session, fostering engagement and open discussion.

Phase 4: Workshop Outcome Deliverable

In addition to the game-changing ideas and perspectives within the workshop itself, you will receive a sharable document with key outcomes and recommendations.

Next Steps

Let's unlock the future and prepare for the unknown!

Our certified Futurists plan and lead collaborative half-day sessions tailored to your unique goals. From the trends and patterns of today to the possibilities of tomorrow, we'll guide your team through the Strategic Foresight process and help you prepare for whatever the future holds.

CONTACT US

What we do:



Human-Centered Surveys

- Research Roadmaps
- Survey Development & Design
- Data Collection & Project Management
- Insights Reporting & Recommendations



Customer Insights Strategies

- Goals & Gap Analysis
- Data Inventory Assessments
- Collaborative Strategy Sessions
- Action Plan Development



Strategic Foresight Workshops

- Foresight Learning Sessions
- Market & Trend Exploration
- Future Scenario Mapping
- Causal Layered Analysis